



Jevon "JJ" McKinney

Journalist Resume

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EDUCATION

Colorado State University

BA: Journalism & Media Communications/Law

2021- 2025

- Boettcher Foundation Scholar
- Focus: Broadcast Journalism
- Minor: Legal Studies/ Pre-Law

Widefield High School

High School Diploma

2017-2021

- 3.98 GPA
- National Honors Society
- Class President

SKILLS

- Experience in Freelance, Broadcast, & Remote Print Journalism.=
- 4 Years of Experience giving formal interviews in written, virtual, and in-person styles.
- Proficient in Adobe Premiere Pro, Photoshop, and Audition as
- Experience writing social media and web articles .
- Problem solver. I will be the first to acknowledge a problem and come up with a solution.
- Persistent, I do not quit in the face of any adversity
- Determined: I set myself up to succeed and get through any barrier.

WORK EXPERIENCE

Colorado Public Radio: Communications Intern January 2024-June 2024

Marketing and Communications Intern for the Colorado Branch of National Public Radio(NPR), Colorado Public Radio (CPR).

- Tasked with creating marketing strategies, fostering community engagement, and creating content that will increase donor-ship while fostering connections with the Colorado community.

RAM +-Video Producer/Editor: May 2023-Present

- Creating and editing video content that highlights the many aspects of life at Colorado State University..
- Includes News stories, promotional content, and charity work.
- Learned Public Relation video skills while creating more connections

KKTV 11 News- News Intern May 2022-August 2022

Future Focus Intern for Gray Television at the Top 100 Market ranked news station, KKTV 11 News,

- Reporting on events in the Colorado Springs Community.
- Real world experience covering hard news stories in Colorado Springs premiere breaking news station.
- Includes editing packages and going live on air with the stories of the community.

CTV Channel 11 News-Chief News Anchor January 2022-Present

News Anchor for CTV Channel 11 News and the Rocky Mountain Collegian.

- Tasked with creating visual stories every week that focus on issues or events going on in the Fort Collins community.
- Proficient in both story writing, filming, and editing skills, using professional-level equipment and Adobe Premiere Pro to edit content.
- Strong on-desk presence.

Youth Documentary Academy-Filmmaker June 2021-2024

Given the opportunity to study under award-winning filmmaker Tom Shepard to create a documentary to air on the PBS segment, "Our Time."

- Taught the fundamentals of film-making,
- Working with C-100 Canon cameras, sound and lighting, and dited on Adobe Premiere Pro.
- Networked with multiple talents across the state of Colorado to create my own Award-Winning short documentary, "A Broken Record,"
- Won multiple awards and made it to film festivals in New York City

My Black City Magazine-Writer/Editor December 2020-2022

- Freelance interviewer, writer, and editor for My Black City Magazine.
- Tasked to go out and find stories and information about the local young African American communities across Colorado and then report on those stories for our issues.

AWARDS

1. TV News Station of The Year-College Media Association
2. CMA Film & Audio Festival- Best Newscast (3rd Place)
3. All-American High-School Film Festival Official Selection
4. Through The Student Lens Film Festival-Best of Fest
5. Young Filmmaker Award: Colorado Short Circuit Film Festival
6. CURC Best in Show Visual Art- A Broken Record
7. 2021 Boettcher Scholar
8. Colorado Gazette Best and Brightest Winner
9. My Black City Youth Trailblazers Recipient
10. MLK Panelist Speaker At Colorado College